



**Alty FC
Foundation**

Real Impact Beyond The Pitch

IMPACT REPORT

2024 - 2025





Our Pan Ability Football session is mixed open-age football session for adults with additional needs. Providing players with the opportunity to train casually or play competitively.



**Alty FC
Foundation**

Registered Charity 1154394

Real Impact Beyond The Pitch

At Alty FC Foundation, we believe in the power of sport to change lives. Over the past year, our work has continued to reach deeper into the heart of our community, supporting people of all ages and backgrounds to be more active, more connected, and more confident in themselves.

This Impact Report for 2024-2025 highlights the difference our programmes are making across education, inclusion, participation, and health. From inspiring primary school children through Premier League Primary Stars, to creating accessible opportunities for individuals with disabilities, to supporting older adults in staying active and socially connected, our work is built around one simple idea: everyone should have the opportunity to thrive.

Through strong partnerships with schools, local organisations, and supporters, we have delivered thousands of sessions, engaged thousands of participants, and created meaningful experiences that go far beyond sport. Behind every number in this report is a story of increased confidence, new skills, improved wellbeing, and stronger community connections.

We are incredibly proud of what has been achieved this year, and even more excited about the role we can continue to play in building a healthier, more inclusive community for the future.

Simon Dow

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Head of Community
Alty FC Foundation

Premier League Primary Stars

Premier League Primary Stars uses the appeal of professional football clubs to inspire children to learn, be active and develop important life skills through the power of sport.

The programme aims to develop the whole child by looking to improve their physical literacy, classroom engagement and develop a healthier and more positive lifestyle.

Everything we offer to primary schools is underpinned by our Premier League values, which encourages children to:

- ▶ **Be ambitious** – work hard and never give up on their goals
- ▶ **Be connected** – work well with others and in a team
- ▶ **Be inspiring** – set a great example to others
- ▶ **Be fair** – treat people equally and think of others

Alty FC Foundation deliver the Premier League Primary Stars Programme, which includes PE and PSHE lessons, social action projects, teacher CPD, tournaments and much more.



“ Alty FC Foundation have been a fantastic partner for Park Road Academy and have made a real impact on PE and school sport across the school. Their lunchtime clubs for Years 1–5 have been a brilliant extension of our PE provision, giving children additional opportunities to be active, develop skills, and enjoy sport in a positive and inclusive environment.

The after-school clubs they deliver, including football for Years 3 and 4, a KS1 football club, and a KS1 multi-skills club, are extremely well attended and consistently engaging. The sessions are well organised, age-appropriate, and led by coaches who build strong relationships with the children, helping to boost confidence, teamwork, and enjoyment.

Beyond clubs, Altrincham FC have also supported our staff through high-quality CPD, working closely with teachers to develop confidence and consistency in PE delivery. Their collaboration on our PE curriculum in Year 1 and Year 5 has been particularly valuable, helping to strengthen progression and ensure high-quality provision across the school.

We highly value our partnership with Altrincham FC and would strongly recommend their programmes to any school looking to enhance both pupil participation and staff development in PE.”

Mr Smart, Park Road Academy



IMPACT

Number of Sessions

1,842

CPD	317
PSHE	272
After School Clubs	682
Lunch Clubs	572

Total Attendance

5,019

CPD	1,500
PSHE	254
After School Clubs	1,600
Lunch Clubs	1,665

Total Number of Hours Activity: 1,820

“ Having worked with Alty FC Foundation for many years, our school has enjoyed top quality football coaching, alongside developing an enjoyment for sport in all children regardless of ability or confidence levels. The programme we have received has enabled all of our pupils to develop their skills, recently helping our girls' team to become National Premier League Primary Stars Champions, and experience that wouldn't have been possible without the work and support of Alty FC Foundation.”

Lee Codd, Willows Primary

Education

Alty Leadership Academy

The Alty Leadership Academy was launched in 2025 to help secondary-school students who are struggling to engage with traditional school learning.

Purpose

The academy’s main aim is to re-engage young people with education and develop leadership skills. It focuses on students who may be at risk of disengaging from mainstream school and supports them through practical learning and personal development activities.

How the programme works

- ▶ Selected students from local secondary schools attend one afternoon per week.
- ▶ They take part in sports and social activities combined with learning sessions.
- ▶ The programme includes a sports leader award to help build skills such as teamwork, communication, and responsibility.



IMPACT

Number of Sessions

48

Number of Hours Delivery

96

Total Participants

22

Female: 1 Male: 21

Inclusion

Alty Ability Programme

The Alty FC Foundation Alty Ability Programme is an inclusion programme designed to support children, young people, and adults with disabilities or Special Educational Needs and Disabilities (SEND) through sport, social activities, and community engagement.

The main aim of the Alty Ability Programme is to break down barriers to participation, improve confidence, and give people with disabilities opportunities to take part in sport and community life. It focuses on celebrating what participants can achieve regardless of their abilities.

IMPACT

Number of Sessions

207

Total Attendance

1,804

Junior Disability Sports	39
Panability	43
Sports Social	61
Inclusion Festivals	5
Totally Alty	17
Lego Club	28
Match Day (Sensory Bags)	14

Junior Disability Sport	144
Panability	417
Sports Social	1,091
Inclusion Festivals (Schools)	12
Totally Alty	59
Lego Club	93
Match Day (Sensory Bags)	47

Total Number of Hours Activity: 394



Participation

Alty Mini Kickers



Alty Mini Kickers was created in 2015 to provide football coaching for young children aged around 2–5 years old.

The sessions focus on helping children develop basic movement and football skills while enjoying sport and social interaction.

What the programme involves

- ▶ Weekly coaching sessions held at the club's Community Sports Hall
- ▶ Fun games and activities designed for preschool-aged and primary school children
- ▶ Teaching the basic football skills such as dribbling, kicking, and controlling the ball
- ▶ Activities that help develop balance, coordination, confidence, and teamwork

IMPACT

Number of Sessions

308

Number of Hours Delivery

203

Total Participants

113

Female: 6 Male: 107



Participation

Duke of Edinburgh Award (DofE)

Alty FC Foundation operates as an official DofE Award Centre, meaning young people can sign up and complete their awards through the club rather than through a school.

The programme is open to local participants regardless of which school they attend.

Each level involves completing different sections that challenge young people to develop new skills and experiences.

Activities involved

To achieve the award, participants must complete several sections, including:

- ▶ **Volunteering** – helping in the community or supporting others
- ▶ **Physical activity** – taking part in sport or fitness activities
- ▶ **Skills development** – learning a new skill or hobby
- ▶ **Expedition** – planning and completing a hiking and camping expedition

These activities help young people build confidence, independence, and teamwork skills.

Participants can complete all three levels of the Duke of Edinburgh's Award:



GOLD

SILVER

BRONZE

IMPACT

	Gold	Silver	Bronze
Number of Sessions	7	7	9
	23 Sessions in total		
Total Participants	77	70	32
Number of hours	7 hours 1 x 2 night camp 1 x 4 night camp	6 hours 2 x 2 night camps	15 hours 1 x 1 night camp
	28 hours in total		
5,902 volunteering hours completed equating to = £37,773			

Inclusion

HAF Holiday Clubs & J. Davidson Multi Sport Holiday Club

They give children the chance to stay active, learn new sports, and socialise with others during school holidays.

Overview

These holiday clubs take place during school breaks such as summer, Easter, and half-term holidays. They are designed mainly for children aged around 5–12 years old and provide structured days filled with sport and physical activities led by qualified coaches.



HAF (Holiday Activities and Food) Programme

The HAF holiday clubs are part of a government-funded initiative supported by Trafford Council and the Department for Education. They are usually free for children who are eligible for free school meals

Children who attend the sessions:

- ▶ Take part in a variety of sports and games such as football, cricket, and tennis.
- ▶ Enjoy fun physical activities and challenges led by trained coaches.
- ▶ Receive a free nutritious lunch or meal during the session.



J. Davidson Multi-Sport Holiday Club

The J. Davidson Multi-Sport Holiday Club is supported by sponsorship from J. Davidson Scrap Metal Processors. It also focuses on helping children who may need extra support to access holiday activities.

During the club:

- ▶ Children take part in multiple sports and team games throughout the day.
- ▶ Sessions are held at venues such as the Alty FC Foundation Hall or local schools.
- ▶ Participants receive a healthy meal and a safe place to spend the day.



IMPACT

Number of Sessions

45

Total Participants

120

Number of Meals Provided

1,300

Total Number of Hours of Physical Activity

180

Participation

Football Funweeks

IMPACT

Number of Sessions

35

Number of Hours Delivery

210

Total Participants

104

Female: 52 Male: 52

Walking Football

Walking football follows most of the rules of traditional football but at a walking pace, with restrictions on running, slide tackles, and high kicks. This makes the game accessible to people of all fitness levels while still providing cardiovascular exercise, social interaction, and skill development.

Key Features

- ▶ Sessions for men and women, often aged 50+ or with mobility limitations.
- ▶ Focus on fitness, coordination, and teamwork in a low-impact setting.
- ▶ Led by qualified coaches who adapt drills and games to participants’ abilities.
- ▶ Opportunities to join local walking football leagues or friendly matches

IMPACT

Number of Sessions

94

Total Participants

576



Senior Exercise

Sessions focus on low-impact exercises tailored to participants’ abilities, including balance, flexibility, strength training, and gentle cardio. The programme is ideal for seniors who want to maintain fitness, prevent falls, and improve mobility in a supportive, social environment.

Key Features

- ▶ Led by qualified instructors experienced in working with older adults.
- ▶ Exercises are adapted for all fitness levels and health conditions.
- ▶ Provides opportunities for social interaction, helping reduce isolation.
- ▶ Sessions may include chair-based exercises, stretching, and light resistance training.

IMPACT

Number of Sessions

76

Number of Hours Delivery

40

Total Participants

1,012



Yoga

Yoga sessions focus on gentle stretches, breathing techniques, and mindfulness exercises in a relaxed, supportive environment. They are suitable for beginners as well as those with some experience, providing a way to reduce stress, improve posture, and enhance overall physical and mental health.

Key Features

- ▶ Inclusive sessions for all fitness levels.
- ▶ Led by qualified yoga instructors.
- ▶ Combines physical postures, breathing exercises, and relaxation techniques.
- ▶ Supports mental wellbeing, flexibility, balance, and strength

IMPACT

Number of
Sessions

131

Number of
Hours Delivery

131

Total
Participants

475



Double National Champions!

Willows Primary School

represented Altrincham FC at Molineux, home of Wolverhampton Wanderers at the Premier League Primary Stars Girl's National Finals and became Champions!



Stamford Park Primary School

represented Altrincham FC at Wembley Stadium and became National League Trust U11's National Champions!



**Thank you to our partners and funders for their support
in providing the impact highlighted in this report.**



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